

# LME Asia Week 2023

## Sponsorship Opportunities



Tuesday 16 May 2023

# LME Asia Week 2023

## When:

Tuesday 16 May 2023

## Where:

LME Asia Metals Seminar – HKEX Connect Hall, Hong Kong SAR  
LME Asia Week Dinner 2023 – The Grand Hall (New Wing), Hong Kong Convention and Exhibition Centre, Hong Kong SAR

## About the event:

LME Asia Week is the annual gathering in Hong Kong where industry leaders and market players from the metals and financial communities come together to discuss the Asian commodities industry and network with peers and clients.

LME Asia Week 2023 centres on two major events; LME Asia Metals Seminar and LME Asia Week Dinner, both of which take place on Tuesday 16 May.

## Benefits of sponsoring:

- Position yourself as an industry thought leader
- Build relationships with key clients
- Generate new business contacts
- Get your message across to a highly targeted metals industry audience

# Attendee snapshot

2019 was the last fully in-person event; 2020, 2021 and 2022 were virtual events



1,900 attendees in person from 350+ companies in 2019

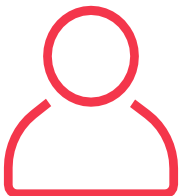


700+ online attendees from 400 companies joining from around the world in 2022



Demographic breakdown:

- 16% from Physical Industry
- 58% from Financial Industry
- 26% from remaining sectors



24%+ C-level and senior management

# 2023 sponsorship opportunities

To book a package, please contact **Flora Poon** expressing your interest and including the following information:

- Company name
- Full contact details
- Preferred sponsorship package

Email: [info@lmeasiaweek.com](mailto:info@lmeasiaweek.com)

Exhibition stand positions will be allocated on a first come, first served basis upon booking.

All sponsorship packages are on early-bird special offers until **31 March 2023**; after this date they will be full-price packages. Deadline for sponsorship application is **14 April 2023**.

## **Diamond sponsor (3 packages remaining)**

Early bird: HK\$250,000 (US\$32,000)

After 31 March: HK\$288,000 (US\$37,000)

- Premium-sized booth (2.5m x 1.5m) at LME Asia Metals Seminar in HKEX Connect Hall\*
- Seminar passes – six in-person (valued at HK\$1,600/US\$210 per ticket) and 30 virtual delegate passes (valued at HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure at LME Asia Metals Seminar, virtual platform and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to 16 pages of double-sided A4
- Three tables at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

## **Platinum sponsor (9 packages remaining)**

Early bird: HK\$153,000 (US\$19,600)

After 31 March: HK\$180,000 (US\$23,000)

- Standard-sized booth (1.5m x 1.5m) at LME Asia Metals Seminar in HKEX Connect Hall\*
- Seminar passes – four-person (valued at HK\$1,600/US\$210 per ticket) and 20 virtual delegate passes (HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure at LME Asia Metals Seminar, virtual platform and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to eight pages of double-sided A4
- Two tables at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

\*Pre-built booth provided. Graphics to be provided by sponsor

## Gold sponsor

Early bird: HK\$68,000 (US\$8,700)

After 31 March: HK\$80,000 (US\$10,300)

- Seminar passes – two in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure at LME Asia Metals Seminar, virtual platform and LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4
- One table at the LME Asia Dinner (12 seats per dinner table)
- Additional table may be available to purchase at extra cost

## Pre-dinner cocktail sponsor (one package available)

Early bird: HK\$90,000 (US\$11,500)

After 31 March: HK\$100,000 (US\$12,800)

- Standard-sized booth (3m x 1.5m) at pre-dinner cocktail reception in HKCEC Grand Foyer\*
- Seminar passes – two in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure on LME Asia Dinner photo backdrop
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4
- Additional table may be available to purchase at extra cost

**SOLD**

## **Arrival refreshment and coffee break sponsor (one package available)**

Early bird: HK\$65,000 (US\$8,300)

After 31 March: HK\$75,000 (US\$9,600)

- Seminar passes – two in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (valued at HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure on refreshment counter, tent cards on standing tables and virtual platform
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4
- Display up to two pull-up banners provided by sponsor during arrival and coffee break
- Additional table may be available to purchase at extra cost

## **Lunch sponsor (one package available)**

Early bird: HK\$77,000 (US\$9,900)

After 31 March: HK\$90,000 (US\$11,500)

- Seminar passes – four in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (valued at HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure on refreshment counter, tent cards on standing tables and virtual platform
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4
- Display up to four pull-up banners provided by sponsor during lunch break
- Additional table may be available to purchase at extra cost

## **Lanyard sponsor (one package available)**

Early bird: HK\$85,000 (US\$10,900)

After 31 March: HK\$100,000 (US\$12,800)

- Company hyperlink on event website
- Logo exposure on lanyards and virtual platform
- Sponsor's marketing materials distributed inside seminar bag – document up to two pages of double-sided A4

## **Seminar bag sponsor (one package available)**

Early bird: HK\$85,000 (US\$10,900)

After 31 March: HK\$100,000 (US\$12,800)

- Company hyperlink on event website
- Logo exposure on seminar bags and virtual platform
- Sponsor's marketing materials distributed inside seminar bag – document up to two pages of double-sided A4

## **Distribution of materials (one package available)**

Early bird: HK\$22,000 (US\$2,800)

After 31 March: HK\$26,000 (US\$3,300)

- Company hyperlink on event website
- Logo exposure on virtual platform
- Sponsor's marketing materials distributed inside seminar bag – one unique branded giveaway or a document up to 16 pages of double-sided A4



## **Seat-drop sponsor (one package available)**

Early bird: HK\$34,000 (US\$4,400)

After 31 March: HK\$40,000 (US\$5,100)

- Seminar passes – two in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (valued at HK\$760/US\$100 per ticket)
- Company hyperlink on event website
- Logo exposure on virtual platform
- Sponsor's marketing materials distributed on seats at Metals Seminar – document up to 16 pages of double-sided A4 brochure

## **Charging station sponsor (one package available)**

Early bird: HK\$60,000 (US\$7,700)

After 31 March: HK\$70,000 (US\$9,000)

- Company hyperlink on event website
- Logo exposure on charging station and virtual platform
- Sponsor's marketing materials distributed inside seminar bag – document up to four pages of double-sided A4
- Display up to two pull-up banners provided by sponsor at charging station

## **LME Asia Metals Seminar feed sponsor (one package available)**

Price available on request

- Right to broadcast the live feed of LME Asia Metals Seminar on sponsor's own channel

## Host your own event during LME Asia Week at HKEX Connect Hall

### a) Large-scale event (Auditorium and Concourse)

Early bird: HK\$170,000 (US\$21,800)

After 31 March: HK\$200,000 (US\$25,600)

- One standard-sized booth at sponsor's own event – one table and two chairs provided, sponsor to set up own booth
- Exclusive branding at sponsor's own event
- Distribution of marketing materials (up to 16 pages of double-sided A4) seat drops at sponsor's own event
- Company hyperlink at event website
- Distribution of company leaflet (up to four pages of double-sided A4) distributed inside the Metals Seminar bag
- Metals Seminar passes: Three in-person (valued at HK\$1,600/US\$210 per ticket) and 15 virtual delegate passes (HK\$760/US\$100 per ticket)
- Dinner tables: One table x 12 seats

\*Sponsors may choose from 18 May and 19 May: first come, first served

HKEX is only responsible for venue rental; other costs (e.g. food and beverages) are borne by sponsors.

### b) Small-to-medium-scale event (Concourse)

Early bird: HK\$85,000 (US\$10,900)

After 31 March: HK\$100,000 (US\$12,800)

- Metals Seminar passes: Two in-person (valued at HK\$1,600/US\$210 per ticket) and 10 virtual delegate passes (HK\$760/US\$100 per ticket)
- Company hyperlink at event website
- Distribution of company leaflet (up to four pages double-sided A4) distributed inside the Metals Seminar bag

\*Sponsors may choose from 18 May and 19 May: first come, first served.

HKEX is only responsible for venue rental; other costs (e.g. food and beverages) are borne by sponsors.