

LME Metals Seminar 2022 Sponsorship



Monday 24 October 2022

LME Metals Seminar 2022

When: Monday 24 October

Where: QEII Centre, London, UK + online

About the event:

LME Week is the annual gathering of the global metals community in London, and the Metals Seminar is the flagship event that kicks off the week.

The conference covers all aspects of the ever-changing market including the global economy, market trends, and issues facing the metals industry today. It features high-profile speakers, interactive panel discussions, and has an international audience of over 600 delegates.

Benefits of sponsoring:

- Position yourself as an industry thought-leader
- Build relationships with key clients
- Generate new business contacts
- Get your message across to a highly targeted metals industry audience

Attendee snapshot - 2021



611 attendees across in-person and virtual event



337 delegates in-person in London*



274 online attendees joining from around the world



50 countries represented



95% of attendees rate the event as excellent or good

*2021 saw ongoing restrictions to travel, meaning numbers of attendees in London was lower than usual. On average pre-Covid, the event attracts 600-700 in-person.

Sponsorship opportunities

To book a package, please contact Nicola Foley expressing your interest and including the following information:

- Company name
- Full contact details
- Preferred package

Email: Nicola.foley@lme.com

Exhibition stand positions will be allocated on a first come first served basis upon booking.

All sponsorship packages include the option to purchase a table at the LME Annual Dinner on Tuesday 25 October.

Delegate App Sponsor

£6,500 + VAT (if applicable)

- Exclusive branding throughout the delegate app/virtual platform (available to all attendees in-person and online)
- 60 second advert to be played to all attendees during break
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Registration Sponsor

£6,000 + VAT (if applicable)

- Exclusive branding at registration during in-person event
- Your logo on hostess t-shirts
- Exclusive branding in networking area for breakfast
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Lanyard Sponsor

£6,000 + VAT (if applicable)

- Logo on delegate lanyards (in-person event only)
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Morning Break Sponsor

£6,000 + VAT (if applicable)

- Exclusive branding in networking area for morning breaks
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Networking Lunch Sponsor

£6,000 + VAT (if applicable)

- Exclusive branding in networking area for lunch
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Barista Coffee Sponsor

£5,000 + VAT (if applicable)

- Host of barista coffee stand - with exclusive branding
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Three delegate passes (in-person or virtual)

Audience Polling Sponsor

£5,000 + VAT (if applicable)

- Logo on screen for duration of every poll
- Opportunity to post one poll to audience and receive breakdown statistics post-event
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Three delegate passes (in-person or virtual)

WiFi Sponsor

£5,000 + VAT (if applicable)

- Your choice of WiFi password
- Exclusive branding on electronic and printed signage displaying WiFi information
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Optional 3mx2m exhibition space
- Four delegate passes (in-person or virtual)

Branding + Exhibition Stand Package

£3,000 + VAT (if applicable)

- 3mx2m exhibition space
- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Three delegate passes (in-person or virtual)

Branding Only Package

£2,500 + VAT (if applicable)

- Logo on LME event web page, virtual platform and marketing materials
- Advert/PDF in post-event virtual delegate bag
- Three delegate passes (in-person or virtual)