

# LME Metals Seminar 2023 Sponsorship Opportunities



Monday 9 October 2023



# LME Metals Seminar 2023

**When:** Monday 9 October

**Where:** QEII Centre, London, UK + online

## About the event:

LME Week is the annual gathering of the global metals community in London, and the LME Metals Seminar is the flagship event that kicks off the week.

The conference covers all aspects of the ever-changing market including the global economy, market trends, and issues facing the metals industry today. It features high-profile speakers, interactive panel discussions, and can attract upwards of 700 delegates, in-person and virtually.

## Benefits of sponsoring:

- Position yourself as an industry thought-leader
- Build relationships with key clients
- Generate new business contacts
- Get your message across to a highly targeted metals industry audience.

# Attendee snapshot - 2022



706 attendees across in-person and virtual event



616 delegates in-person in London\*



90 online attendees joining from around the world



67 countries represented



95% of attendees rate the event as excellent or good

# Sponsorship opportunities

To book a package, please contact us expressing your interest and including the following information:

- Company name
- Full contact details
- Preferred package

Email: [lmeevents@lme.com](mailto:lmeevents@lme.com)

Exhibition stand positions will be allocated on a first come first served basis upon booking.

All sponsorship packages include the option to purchase a table at the LME Annual Dinner on Tuesday 10 October 2023.

## Regional Event Streaming Sponsor

£10,000 + VAT

- 20 minute presentation during lunch break held in designated mini theatre within exhibition space.
- Advertisement on event agenda.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Sponsor Spotlight

£8,000 + VAT

- 20 minute presentation during lunch break held in designated mini theatre within exhibition space.
- Advertisement on event agenda.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Delegate App Sponsor

£6,750 + VAT

- Exclusive branding throughout the delegate app/virtual platform (available to all attendees in-person and online).
- 60 second advert to be played to all attendees during break.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Lanyard Sponsor

£6,500 + VAT

- Logo on delegate lanyards (in-person event only).
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Sustainable Delegate Bag Sponsor

£6,500 + VAT

- Opportunity to provide branded (recycled and recyclable material) delegate bags to be placed on all seats at seminar.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Registration Sponsor

£6,500 + VAT

- Exclusive branding at registration during in-person event.
- Your logo on hosts t-shirts.
- Exclusive branding in networking area for breakfast.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Networking Lunch Sponsor

£6,500 + VAT

- Exclusive branding in networking area for lunch.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Sustainable Water Bottle Sponsor

£6,500 + VAT

- Opportunity to provide branded reusable water bottles in F&B areas at event.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Charging Station Sponsor

£6,000 + VAT

- Branded charging station in exhibition space (either on own stand or separate space).
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Four delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Barista Coffee Sponsor

£5,500 + VAT

- Host of barista coffee stand with exclusive branding.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Audience Polling Sponsor

£5,500 + VAT

- Logo on screen for duration of every poll.
- Opportunity to post one poll to audience and receive breakdown statistics post-event.
- Logo on LME event web page, virtual platform and marketing materials.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## WiFi Sponsor

£5,500 + VAT

- Your choice of WiFi password.
- Exclusive branding on electronic and printed signage displaying WiFi information.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Notepad + Pen Sponsor

£5,000 + VAT

- Opportunity to provide branded pen & notepad to be placed in delegate bag.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Branding + Exhibition Stand Package

£3,000 + VAT

- Branding in networking area for lunch.
- Logo on LME event web page, virtual platform and marketing materials.
- Optional 3mx2m exhibition space.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.

## Branding Only Package

£2,500 + VAT

- Logo on LME event web page, virtual platform and marketing materials.
- Three delegate passes (in-person or virtual).
- Sponsor marketing material to be distributed in delegate bag – one page of double-sided A4.